Branding Guide

Office of the Commissioner of

INDIGENOUS
LANGUAGES

Horizontal Logos

The horizontal logo is the default orientation of the OCIL brand. Use this version unless the space in which the logo will be used is limited to a vertical format.

Office of the Commissioner of
INDIGENOUS LANGUAGES

Office of the Commissioner of
INDIGENOUS LANGUAGES

Use the white logo versions when placing the logo over a dark colour or dark, image.

Bureau du Commissaire aux
LANGUES AUTOCHTONES

Office of the Commissioner of
INDIGENOUS LANGUAGES
Bureau du Commissaire aux
LANGUES AUTOCHTONES

Office of the Commissioner of
INDIGENOUS LANGUAGES

Office of the Commissioner of
INDIGENOUS LANGUAGES

Use the black version when your document will be printed in black and white, or if the logo needs to be engraved, printed or fabricated without colour.

Vertical Logos

Office of the Commissioner of
INDIGENOUS
LANGUAGES

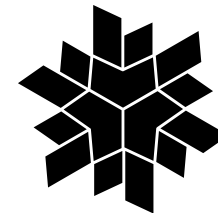**Office of the Commissioner of**
INDIGENOUS
LANGUAGES

Use the white vertical logo versions when placing the logo over a dark colour or dark, image.

Bureau du Commissaire aux
LANGUES AUTOCHTONES

Office of the Commissioner of
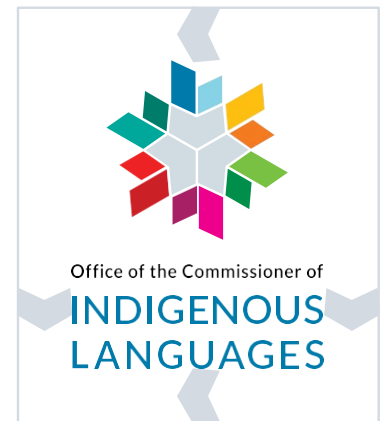**INDIGENOUS**
LANGUAGES

Office of the Commissioner of
INDIGENOUS
LANGUAGES

Use the black vertical version when your document will be printed in black and white, or if the logo needs to be engraved, printed or fabricated without colour.

Space & Size

Ensure enough negative space is present around the logo in order to not crowd the branding. Use one of the chevron centre shapes in the logo as a guide to ensure proper spacing is used all around the logo.

Do not place the horizontal logo any smaller than 1.3", 33mm and the vertical logo no smaller than 0.7", 18mm. This minimum sizing ensures that the smallest part of the logo text is still readable.

Office of the Commissioner of
INDIGENOUS LANGUAGES

Office of the Commissioner of
INDIGENOUS LANGUAGES

Office of the Commissioner of
INDIGENOUS LANGUAGES

Office of the Commissioner of
INDIGENOUS LANGUAGES

Office of the Commissioner of
INDIGENOUS LANGUAGES

Office of the Commissioner of
INDIGENOUS LANGUAGES

Horizontal Logo
Min. Width 1.3" or 33mm

Vertical Logo

Min. Width 0.7" or 18mm

Contrast & Proportions

Ensure enough contrast is met when placing the OCIL logo in order to keep the name legible. Please avoid using the logo on a background image that does not have enough contrast. Please also avoid placing the logo on one the brand colours resulting in losing some of the logo's shapes as they blend into the background.

Do not skew, stretch, squish, or change the colour and appearance of the logo. The logo should be placed proportionally, using the spacing and minimum sizing requirements.

Do not skew, stretch, squish or change the colour and appearance of the logo.

Branding and Special Events

The OCIL logo may be placed on a coloured background or coloured image in honour of a special day, holiday, or commemorative event.

❌ **Do not** alter the colours of the logo itself, rather place the white logo

over a background colour or image.

✅ Red Dress Day or National Day of Awareness for MMIWG2S People examples with a solid or photo background in red.

✅ Orange Shirt Day or National Truth and Reconciliation day examples with a solid or photo background in orange.